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Nicholas Jackson

Who Am I

My name is Nick Jackson and I'm a Sr. Art Director who just moved to NYC from Boston, concentrating in interactive design / advertising and branding. As a designer / art director my extreme passion for design and a great work ethic, helps drive my passion for creating exciting and new experiences.

Graduated from AIB (The Art Institute of Boston) at Lesley University June of 2010 with a BFA in design

The Wall Street Journal
Sr. Art Director
2014

Redesigning many elements of The Wall Street Journal

Art Director and designer for redesigning newsletters and emails. Designing and assisting the creative director on application designs and website redesigns.

Fidelity Investments
Sr. Art Director
2014 - Aug 2014

Internal / External facing interactive media

Landing zones, banner ads, ad campaigns, interactive mobile and tablet ads. Campaigns found in The Wall Street Journal.

Sapient Nitro
Art Director
2013 - 2014

Directing a team of designers and developers in e-commerce and large scale websites. Building documentation for further implementation and site construction.

Clients included: Analog Devices, Philips Healthcare, Sprint, Total Wine, Belk

Overdrive Interactive
Interactive Designer
2011 - 2013

Designing interactive media

Clients included: AAA, Akami, Bentley University, Brigham and Women's Hospital, Denon, G.E., Hartmann, Philips, Principal Insurance, Samsonite

Freelance Designer
Interactive Director
2010 - 2014

Interactive Media and Branding

Clients included: Improv Asylum, The Art Institute of Boston, Lesley University, Overdrive Interactive, 64 Pixels

Skills

- Art Directing
- Creative Directing
- Advertising
- Branding
- Interactive Design
- Responsive Design
- Logo Design
- Analytical Thinking
- Photography

Tools

- Photoshop
- Indesign
- Illustrator
- Muse
- HTML / CSS
- After-Effects
- Omnigraffle

Interests

- Art / Design
- Record Collecting
- Cooking
- Coffee brewing